

LOOKING FOR A  
DEDICATED PARTNER  
IN ROAD MARKING?



## “At Borum they do that little bit more”

So said David Evans, contract manager of Linkline, UK, when Linkline declared Borum to be their “Supplier of the Year 2005”.

sterdam, where Tom Henrick, managing director of Linkline and contracts director Paul Aldridge, also participated in the festivities.

Explaining their choice, Linkline said that Borum provides excellent after-sales service on its products, and in particular, is capable of supplying spare parts to Linkline in the UK within 24 hours. Linkline has found no other suppliers in the industry that can match this rapid service.

The prize is accompanied by a cash sum, which Borum, in consultation with Linkline, has chosen to donate to a British charity, CLIC Sargent. CLIC Sargent was naturally very happy to accept the sum, which will go towards caring for children with cancer.

Every year, Linkline awards prizes for the best supplier, best subcontractor, and best staff member. Each of these is carefully selected by Linkline’s staff. This year, Linkline’s contract team chose to award the title of “Supplier of the Year 2005” to Borum Industri, because “they do that little bit more”.

Linkline has also invested in a new Borum machine, and is thus ready to take on even more road marking work in the UK.

Borum is naturally very proud of being chosen, and the award of the prize was celebrated with a glass of champagne at Borum’s stand at Intertraffic 2006 in Am-



The prize was presented to Borum at a festive gathering at Intertraffic 2006.

## The Linkline award: “Supplier of the Year”



# Record demand for Borum's new models

Many new models of road marking machines have driven out of Borum's factory over the past year, and Borum's development staff have been proud to display a wide range of new updated machines, from small city models to the large, modularly-constructed trucks.

Borum exhibited a couple of these machines at Intertraffic 2006 in Amsterdam, namely a new BM 250 city model and a larger BM 350 highway model, both supplied with the latest equipment.

Borum's customers were very enthusiastic about these new models, and have placed orders for many of the machines - so many, in fact, that in the spring of 2006, Borum could record the greatest order influx in the company's history.



*There was a great deal of interest in Borum's new machines at Intertraffic.*

## Borum airport marker

The marking out of airport runways makes very special demands on the contractor's professionalism, his attitude to safety during the work and, in particular, the operating reliability of the equipment, as the marking work often has to be carried out between the take-offs and landings of the aircraft.

This spring, on the German island of Sylt, a Borum machine was used to refresh the markings on the runways of the island's airport. The work was done by the German company Markierung NF, which won an open tender to mark three German airports. For this

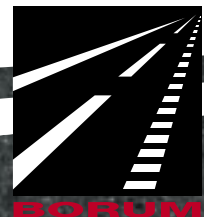
purpose, Markierung NF uses a Borum BM C 350-2A machine fitted with an airport marker.

The airport marker is an extension arm for the machine's usual retainer. When it is fitted, you can apply stripes up to 100 cm broad in a single application (depending on the pistol setting). As soon as the airport work is completed, the airport marker can be removed and the machine is once again ready for ordinary road marking work. It's straight forward!

Borum has supplied machines for airport marking for many years, including a BM 500 equipped with an airport marker for Thule Airbase in arctic North Greenland, where the climate and the short period of time available for marking during favourable periods of weather make extreme demands on the machine.



*Markierung NF re-marks the airport on Sylt using a BM C 350-2A with airport marker.*



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**- it's straightforward**